


THE NEED

In Franklin County, PA...

 **1 in 5** eligible voters are **not registered to vote**

Voter turnout averaged 43% from 2020–2023, meaning less than half of registered voters cast their ballot during an election



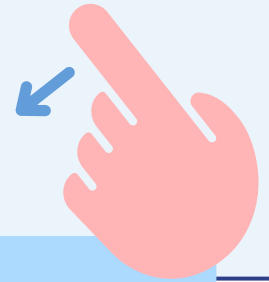
 **Ages 18–24** make up only **7% of registered voters** the smallest compared to other age groups, the largest of which is Ages 55–64 (17.6%)



FRANKLIN VOTES

SUPPORT CIVIC ENGAGEMENT

Franklin Votes needs **YOU** to help bolster our non-partisan initiative to increase voter turnout and civic participation in Franklin County, PA



WHAT WE DO

 Provide easy-to-use voter resources and promote civic engagement through:

FranklinVotes.org

the only comprehensive website with nonpartisan voter resources and candidate information localized to Franklin County, PA



Community Outreach

host and participate in events, presentations, webinars, etc. while building partnerships with others working to increasing civic engagement



Spread the Word

utilize social media, flyers, billboards, press, and more



Historically Underrepresented Voters

focus on and personalize efforts to engage with: 1) youth, 2) low-income households, 3) Hispanic/Latinx communities

Did you know...

Nonvoters are more likely to:

- Have lower incomes
- Be young
- Have lower levels of education
- Not belong to a political party

Did you know... In 2023, our website franklinvotes.org attracted 1,707 unique visitors and 2,234 website sessions

YOUR GIFT

 As a 501(c)3 nonprofit initiative, we rely on the generosity of others to continue our efforts! Your donation will support outreach such as...

\$25 = 1,000 voter info cards 

\$50 = social media ad reaching 15,000+ people 

\$75 = 100 College Student flyers  These inform youth how to register & vote for the 1st time

\$100 = 200 stickers to spread awareness   

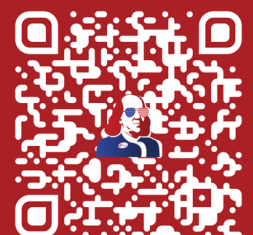
\$150 = 3 hours of website maintenance 

\$200 = value of 6 volunteer hours  We rely solely on volunteers for planning & community outreach!

based on Independent Sector value of volunteer time for 2024

Did you know... 2,500 voter info cards were handed out before the 2024 Primary

GIVE TODAY



franklinvotes.org/donate

OR mail a check to "Franklin Co. Coalition for Progress," PO Box 1, Chambersburg PA 17201 with "Franklin Votes" in the memo line

Franklin Votes is a program of the Franklin County Coalition for Progress, a 501(c)3 nonprofit organization. **Your donation is tax deductible.**